AUA
American University of Armenia

N
$\square$ 2021 Freshman Student Exit Survey

Prepared by
Office of Institutional Research \& Assessment

O ira.aua.am
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## Table of Contents

Highlights of Survey Findings ..... 3
Respondent Profile ..... 5
Overall satisfaction ..... 6
Workload during undergraduate studies ..... 8
Experiencing difficulties, distraction and stress during undergraduate studies ..... 10
Quality of interaction with different constituencies ..... 11
Faculty and Courses ..... 12
Satisfaction with Procedures, Services and Resources ..... 14
Expectations for Upcoming Academic Years ..... 17
Methodology and Background ..... 18

## Highlights of Survey Findings

The average rating of overall educational experience at AUA for 2015-2021 is $\mathbf{3 . 9}$ out of 5.0 according to the freshman student exit surveys.


| 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## 2021 Survey Findings: (Open-ended comments ${ }^{1}$ )

$\mathbf{5 2 \%}$ of respondents rated their overall educational experience at AUA good/excellent.
"Although I didn't get the chance to study offline, I could feel that the overall atmosphere of classes at AUA is great and if would be even better when it is offline."
$66 \%$ of respondents are net promoters of AUA.
"I am very grateful, happy and proud to be a part of an amazing community of AUA!"
$\mathbf{7 5 \%}$ of respondents agreed/strongly agreed that in general, the courses they took were all well taught and were intellectually challenging and stimulating.
"The courses that we take at AUA are very informative and challenging which helps the students to learn a lot of new things and become a better version of themselves."
$\mathbf{8 7 \%}$ of respondents reported that they experienced stress regarding their studies.
"As a freshman I faced a lot of difficulties in various aspects of my educational process, but, with the help of qualified faculty members, whom I contacted frequently, I was able to overcome those challenges..."

[^0]$\mathbf{3 6 \%}$ of the participants reported that they had a paid job during the current academic year.
"It is very hard to maintain good grades with a full time job, and without the job I wouldn't been able to pay the tuition, hence it would be appreciate to have more flexibility with the grading system for all the students that have full time jobs"
$\mathbf{8 2 \%}$ of respondents agreed that the interactions between student and facullty are characterized by mutual respect.
"This year was quite a challenge for most students, including me. Yet, even during the worst days the faculty members of AUA managed to brighten my day with their optimism and support."

## Respondent Profile

Response rate:

Program of Respondents


How are you paying for your University education*?

## Support from parents or relatives

AUA-provided or administered financial aid
Job
Loan
Other


[^1]
## First-Year Experience

## Overall satisfaction

$\mathbf{5 2 \%}$ of freshman students rated their overall educational experience during the current academic year at AUA as good/excellent. Approximately $\mathbf{7 1 \%}$ of freshman students are net promoters of AUA ${ }^{3}$.

## How would you rate your overall educational experience at AUA:

University Wide N=200


## Recommending AUA to prospective undergraduate students.

University Wide N=196


## Statistically Significant Differences by Sex

| Question | Female | Male | U-wide |
| :--- | :---: | :---: | :---: |
| How would you rate your overall educational experience | 3.5 | 3.2 | 3.4 |
| at AUA? ${ }^{4}$ Mean Values (1-Very Poor, ...,5-Excellent), $N=199$ | $(\mathrm{SD}=0.9)$ | $(\mathrm{SD}=0.9)$ | $(\mathrm{SD}=0.9)$ |

[^2]Approximately $\mathbf{7 1 \%}$ of freshman students would recommend AUA to prospective undergraduate students. Less percentage of BSES freshman students are likely to recommend AUA to prospective students than their BAB, BSCS, BSDS and BAEC classmates. Nearly $\mathbf{6 9 \%}$ of participants reported that if they could start all over again, they would want to attend AUA.

To prospective undergraduate students I would recommend:


## If I could start all over again, I would want to attend AUA.



University Wide N=199

| College | If I could start all over again, I would want to attend AUA for <br> undergraduate studies ${ }^{5}$ |
| :--- | :---: |
| (Mean Values, 1-Strongly disagree,...,5-Strongly agree) |  |

[^3]
## Workload during undergraduate studies

$\mathbf{3 6 \%}$ of the participants reported that they worked at a job for pay during the current academic year. Approximately $16 \%$ of students who did not work and $13 \%$ of students who worked reported that they spent on average more than $\mathbf{1 1}$ hours on homework on each course in a typical week.

## Hours spent each week on doing the following:

| Studying, reading, or doing home tasks to prepare for class ( $\mathrm{N}=198$ ) | 43.9\% |  | 56.1\% |  | Answer <br> 16 and more |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Working at a job for pay ( $\mathrm{N}=199$ ) | 63.8\% |  | 20.6\% | 15.6\% |  |
| Participating in activities such as sports, student newspaper, student council, music groups, etc. ( $\mathrm{N}=200$ ) | 45.0\% |  | 55.0\% |  |  |
| Volunteering ( $\mathrm{N}=198$ ) | 60.1\% |  | 39.4\% 0.5\% |  |  |
| Socializing or spending time with friends ( $\mathrm{N}=200$ ) |  | 91.0\% |  | 4.0\% |  |

## During the current academic year on average approximately how many hours did you spend on homework for each course in a typical week?

## By employment status (worked or did not work at a job for pay)

University Wide $\mathbf{N}=\mathbf{2 0 0}$


Approximately $\mathbf{1 5 \%}$ of respondents who worked at a job for pay have been on academic probation during freshman year compared to about $\mathbf{1 0 \%}$ of students who did not work. More students who did not work at a job for pay participated in university-sponsored cocurricular activities compared to students who worked at a job for pay.

## Participation in any university-sponsored co-curricular activities and beeing on academic probation based on students' employement status.



## Statistically Significant Differences by Sex

| During the current academic year how often did you do the following: | Female | Male | U-wide |
| :---: | :---: | :---: | :---: |
| Finish what you started despite difficulties ${ }^{6}$ Mean Values (1-Never,...,6-Very often), N=199 | $\begin{gathered} 5.3 \\ (\mathrm{SD}=1.1) \end{gathered}$ | $\begin{gathered} 4.8 \\ (\mathrm{SD}=1.2) \end{gathered}$ | $\begin{gathered} 5.1 \\ (\mathrm{SD}=1.1) \end{gathered}$ |
| Keep working hard even if you received a bad grade on an assignment ${ }^{7}$ <br> Mean Values (1-Never,..., 6-Very often), N= 199 | $\begin{gathered} 5.1 \\ (\mathrm{SD}=1.2) \end{gathered}$ | $\begin{gathered} 4.6 \\ (\mathrm{SD}=1.4) \end{gathered}$ | $\begin{gathered} 4.9 \\ (\mathrm{SD}=1.3) \end{gathered}$ |

[^4]
## Experiencing difficulties, distraction and stress during undergraduate studies

Approximately $87 \%$ of freshman students reported that they experienced stress regarding their studies. $\mathbf{6 7 \%}$ of students reported that they did not experience family pressure to earn specific grade. More than half of freshman students reported that they experienced difficulties with managing their time and learning new material. Approximately $44 \%$ of freshman students reported they experienced difficulties with paying tuition.

Did you experience:


## Did you experience difficulty with the following:



## Quality of interaction with different constituencies

More than $\mathbf{4 0 \%}$ of freshman students rated the quality of their interaction with other students, their program chair, faculty and their academic advisor higher than four out of seven (1-very poor, 7 -excellent). $\mathbf{8 2 \%}$ of freshman students agreed that the interactions between student and faculty are characterized by mutual respect. Female students are more likely to finish what they started despite difficulties compared to male students. Approximately one-third of students strongly disagreed/disagreed that there are opportunities outside the classroom for interaction between students and faculty.

The quality of your interaction with the following:

| Faculty ( $\mathrm{N}=160$ ) | 31.3\% | 13.1\% |  | 55.6\% | Answer <br> 5-7.Excellent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Other students ( $\mathrm{N}=194$ ) | 31.4\% | 15.5\% |  | 53.1\% | $\begin{aligned} & 4 \\ & \text { 1.Very poor-3 } \end{aligned}$ |
| Your academic advisor ( $\mathrm{N}=135$ ) |  |  | 9.6\% | 40.0\% |  |
| Your program chair ( $\mathrm{N}=147$ ) | 46.9 |  | 10.9\% | 42.2\% |  |

## The level of agreement with the following:

Interactions among students and faculty are characterized by mutual respect. ( $\mathrm{N}=198$ )
There are opportunities outside the classroom for interaction between students and faculty. ( $\mathrm{N}=197$ )


## Statistically Significant Differences by Sex

| The level of agreement with the following: | Female | Male | U-wide |
| :--- | :---: | :---: | :---: |
| Interactions among students and faculty are characterized <br> by mutual respect. | 4.1 | 3.8 | 4.0 |
| Mean Values (1-Strongly disagree,...,5-Strongly agree), $N=197$ | $(\mathrm{SD}=0.6)$ | $(\mathrm{SD}=0.8)$ | $(\mathrm{SD}=0.7)$ |

[^5]
## Faculty and Courses

Approximately $\mathbf{7 5 \%}$ of freshman students agreed/strongly agreed that in general, the courses they took were well taught and were intellectually challenging and stimulating. Nearly $\mathbf{5 5 \%}$ of participants reported that the courses were quite a bit/very much challenging for them.

## Courses. The level of agreement with the followings:



To what extent did your courses challenge you to do your best work during the current academic year?
University Wide N=200

$\mathbf{7 8 \%}$ of respondents strongly agreed/agreed that on the whole faculty members are well qualified to teach their courses. Approximately half of freshman students strongly agreed/agreed that faculty return written work in a timely manner.

Faculty. The level of agreement with the followings:


## Statistically Significant Differences by Sex

| The level of agreement with the following: |
| :--- |
| Female |
| On the whole, faculty members are well qualified to teach their <br> courses. ${ }^{9}$ <br> Mean Values (1-Strongly disagree,...,5-Strongly agree), $N=197$ |

[^6]
## Satisfaction with Procedures, Services and Resources

The vast majority of respondents ( $80 \%$ ) agreed/strongly agreed that policies and procedures are fair at AUA. Almost $\mathbf{2 9 \%}$ of freshman students strongly disagreed/disagreed/ neither agreed nor disagreed that grading system at AUA is fair.

## Policies and Procedures. The level of agreement with the

 followings:

## Statistically Significant Differences by Sex

| The level of agreement with the following: | Female | Male | U-wide |
| :--- | :---: | :---: | :---: |
| Policies and procedures are fair. ${ }^{10}$ | 4.0 | 3.8 | 3.9 |
| Mean Values (1-Strongly disagree,...,5-Strongly agree), $N=196$ | $(\mathrm{SD}=0.6)$ | $(\mathrm{SD}=0.7)$ | $(\mathrm{SD}=0.6)$ |

[^7]More than half of respondents were very dissatisfied/dissatisfied with the procedures for registering for classes. The vast majority of freshman students ( $\mathbf{8 6 \%}$ ) were very satisfied/satisfied with the library resources.

Procedures and resources. The satisfaction with the following:


Services. The satisfaction with the following:


Statistically Significant Differences by Sex Female Male U-wide

The level of satisfaction with the following:

| Class size (number of students in a class) |  |  |  |
| :--- | :---: | :---: | :---: |
| 11 | 4.0 | 3.6 | 3.9 |
| Mean Values (1-Very dissatisfied,...,5-Very satisfied), $N=181$ | $(\mathrm{SD}=0.8)$ | $(\mathrm{SD}=1.0)$ | $(\mathrm{SD}=0.8)$ |
| Workshops provided by Center for Student Success ${ }^{12}$ | 4.2 | 3.9 | 4.1 |
| Mean Values (1-Very dissatisfied,...,5-Very satisfied), $N=186$ | $(\mathrm{SD=0.8})$ | $(\mathrm{SD=0.9)}$ | $(\mathrm{SD=0.8})$ |

[^8]
## Answers to Open-Ended Questions (coded) ${ }^{13}$ :

## Positive highlights

| What are the THREE things that you like most about AUA? (Open-ended, Responses coded) |  |  |  |
| :---: | :---: | :---: | :---: |
| N | Response option | Count \% |  |
| 1 | Overall atmosphere | 146 | 73.0\% |
| 2 | Faculty | 81 | 40.5\% |
| 3 | Curriculum | 78 | 39.0\% |
| 4 | Resources | 75 | 37.5\% |
| 5 | Faculty - Student Interaction | 58 | 29.0\% |
| 6 | Extra-curricular activities | 45 | 22.5\% |
| 7 | Other | 32 | 16.0\% |
| 8 | Facilities | 17 | 8.5\% |
|  | Total | 200 |  |

## Suggestions for improvements

What are the THREE most important things AUA could do to improve the quality of your undergraduate experience?

| N | Response option | \% |  |
| :--- | :--- | ---: | ---: |
|  | Curriculum | 90 | $45.0 \%$ |
| 2 | Other | 88 | $44.0 \%$ |
| 3 | Extra-curricular activities | 81 | $40.5 \%$ |
| 4 | Faculty | 51 | $25.5 \%$ |
| 5 | Facilities | 44 | $22.0 \%$ |
| 6 | Support Services | 38 | $19.0 \%$ |
|  | Total | 200 |  |

[^9]
## Expectations for Upcoming Academic Years

More than half of freshman students plan to work after graduation. All students rated their preparedness in speaking skills and ability to critically analyze ideas and information higher than four out of seven (1not at all, 7-tremendously).

The level of preparedness in the following skills:


Expectation to graduate in four years:


Statistically Significant Differences by College
$\left.\begin{array}{l|c|}\hline \text { Program } & \begin{array}{c}\text { The level of preparedness to lead } \\ \text { and guide others }\end{array} \\ \text { (Mean Values, 1-Not at all,..., } \\ \text { well-Very }\end{array}\right\}$

[^10]
## Methodology and Background

## Instrument Design and Timeline

The Office of Institutional Research and Assessment administered the University's 2021 Freshman Student Exit Survey from April 16 to April 30, 2021.

The objectives of the survey were to gather information from freshman students about their first-year experience, academic environment, extracurricular activities, satisfaction with services provided at the university, and expectations for upcoming academic year, as well as to identify areas of possible improvements.

This report describes the methodology used for the survey.
The survey population included 457 freshman students.

| Program | Number of <br> eligible <br> respondents | Number of <br> survey <br> respondents | Percent <br> $(\%)$ <br> completed |
| :--- | :---: | :---: | :---: |
| Bachelor of Arts in Business (BAB) | 167 | 81 | $48.5 \%$ |
| Bachelor of Science in Computer <br> Science (BSCS) | 93 | 37 | $39.8 \%$ |
| Bachelor of Science in Data Science <br> (BSDS) | 74 | 26 | $35.1 \%$ |
| Bachelor of Arts in English and <br> Communications (BAEC) | 97 | 45 | $46.9 \%$ |
| Bachelor of Science in Engineering <br> Sciences (BSES) | 27 | 11 | $40.7 \%$ |
| Total | $\mathbf{4 5 7}$ | $\mathbf{2 0 0}$ | $\mathbf{4 3 . 8 \%}$ |

An email was sent from the Interim Provost to all freshman students on April 16 highlighting the importance of the survey, encouraging participation and providing a direct link to the online survey. In seeking a high response rate, the following course of action was taken: ${ }^{15}$

- Two reminder emails were sent from the Office of Institutional Research and Assessment on April 26, and April 29.
- Program Chairs and the Center for Student Success were asked to promote participation.

A total of $\mathbf{2 7 3} \mathbf{( 5 9 . 7 \%}$ ) out of $\mathbf{4 5 7}$ freshman students participated in the survey. The results of $\mathbf{7 3}$ partially completed surveys were excluded from the analyses, thus denoting a response rate of $\mathbf{4 3 . 8 \%}$.

To check how well the sample reflected the population with regard to distribution by College and by sex, one-sample chi-square test was conducted ${ }^{16}$. According to the test results ${ }^{17}$, collected data is representative with the corresponding population by college.

Freshman students by College and by sex distributions in population and in sample are presented in the tables below.

[^11]| Program | Population | Proportion in <br> population | Sample | Proportion in <br> sample |
| :--- | :--- | :--- | :--- | :--- |
| CBE | 167 | $36.5 \%$ | 80 | $40.0 \%$ |
| CSE | 194 | $42.5 \%$ | 75 | $37.5 \%$ |
| CHSS | 96 | $21.0 \%$ | 45 | $22.5 \%$ |


| Sex | Population | Proportion in <br> population | Sample | Proportion in <br> sample |
| :--- | :--- | :--- | :--- | :--- |
| Male | 170 | $37.2 \%$ | 62 | $31.0 \%$ |
| Female | 287 | $62.8 \%$ | 138 | $69.0 \%$ |

## Description

Upon completion of the on-line survey, data was analyzed in SPSS. Descriptive analysis includes frequencies, custom tables by sex and academic program, calculation of mean values for categorical variables with Likert scale type response options, and medians for ordinal categorical variables.

To detect the difference in the mean values of questions and respondents' sex, independent sample t-test was conducted. One-way ANOVA was run to detect the difference in the mean values of questions between academic colleges. Post-Hoc tests helped to identify the mean difference between particular academic colleges. The significance level used for the statistical tests was $5 \%$. The full report for internal use only consists of the following main parts: by program and by sex tables for 2021 survey results, answers to open-ended questions for 2021 survey results, and longitudinal dashboard and tables for 20142021 survey results.

For statements that have a Not Applicable (N/A) response option, the mean value is calculated without including Not Applicable responses. In the full report, for informational purposes, statements in which Missing Values in the total population and Not Applicable responses combined comprised more than $10 \%$ of total responses are marked in white print on black background.

The numbering of the responses in the full reports corresponds to the numbering in the survey questionnaire.


[^0]:    ${ }^{1}$ Edited for spelling only

[^1]:    * Total is based on the total number of respondents (not responses)

[^2]:    ${ }^{3}$ Promoters: responses of strongly agree/agree; Passive: neither agree nor disagree; Detractor: strongly disagree/disagree. Net Promoter Score (NPS) is the difference between the percentage of promoters and detractors.
    ${ }^{4}$ Significance in independent samples T-test $=2.492$, testing the difference in rating the overall academic experience between females and males, $\mathrm{p}=0.014$.

[^3]:    ${ }^{5}$ Significance in ANOVA (LSD, Tukey, Bonferroni, Sidak tests) testing the difference in the question "If I could start all over again, I would want to attend AUA for undergraduate studies" between those in CSE and CHSS, CBE and CSE colleges, $\mathrm{p}<0.05$.

[^4]:    ${ }^{6}$ Significance in independent samples T-test=2.885, testing the difference in perception about how often freshman students finish what they started despite difficulties between females and males, $\mathrm{p}=0.004$.
    ${ }^{7}$ Significance in independent samples T-test=2.390, testing the difference in perception about how often freshman students keep working hard even if they receive a bad grade on an assignment between females and males, $\mathrm{p}=0.028$.

[^5]:    ${ }^{8}$ Significance in independent samples T-test=2.563, testing the difference in agreement with the quality of interaction among students and faculty being characterized by mutual respect between females and males, $\mathrm{p}=0.011$.

[^6]:    ${ }^{9}$ Significance in independent samples T-test=2.570, testing the difference in agreement with faculty members being well qualified to teach their courses between females and males, $\mathrm{p}=0.011$.

[^7]:    ${ }^{10}$ Significance in independent samples T-test $=2.556$, testing the difference in agreement with the policies and procedures being fair between females and males, $\mathrm{p}=0.018$.

[^8]:    ${ }^{11}$ Significance in independent samples T-test $=2.508$, testing the difference in satisfaction with the class size between females and males, $\mathrm{p}=0.028$.
    ${ }^{12}$ Significance in independent samples T-test=2.190, testing the difference in satisfaction with workshops provided by Center for Student Success between female and males, $\mathrm{p}=0.030$.

[^9]:    ${ }^{13}$ The percent is calculated based on the total number of responses.

[^10]:    ${ }^{14}$ Significance in ANOVA (LSD, Tukey, Bonferroni, Sidak tests) testing the difference the difference in the level of preparedness in the skills to lead and guide others between those in CBE and CSE, CBE and CHSS colleges, p<0.05.

[^11]:    ${ }^{15}$ Due to the fact that the University had administered courses online due to the worldwide pandemic, fliers were not distributed on campus.
    ${ }^{16}$ Due to the small sample size of programs, tests were conducted by College.
    ${ }^{17}$ College: $\chi^{2}(2)=2.021, p=0.364$; sex: $\chi 2(1)=10.329, p=0.001$

