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## **Methodology and Background**

#### **Instrument Design and Timeline**

The American University of Armenia (AUA) conducted the 2023 Undergraduate Student Exit Survey from June 20 to July 4, 2023. Typically, this survey is conducted during April the same year based on petition to graduate lists of the previous year. However, in 2023, due to unforeseen events led to a delay in conducting the survey, resulting in a lower response rate and data that may not be fully representative of the entire student population. Therefore, for the 2023 survey, only partial reporting is available, which includes the description of select questions and demographic information. Regrettably, the 2023 survey results will not be incorporated into the longitudinal reporting of the Undergraduate Graduating Student Exit Survey (for internal use only). The delay in conducting the survey and the resulting lower response rate have introduced potential biases and inconsistencies in the dataset, making it challenging to draw accurate and meaningful comparisons over time. While the 2023 survey may not have yielded a full set of results, the data collected still holds value in contributing to the ongoing assessment and improvement of the university's undergraduate programs.

The objectives of the survey were to gather information from undergraduate students about the level of student satisfaction related to the curriculum, academic environment, extracurricular activities, and services provided at the university, as well as to identify areas of possible improvements.

This report describes the methodology used for the survey and presents the findings in tables.

A total of 98 (31.9 %) out of 307 graduating students participated in the survey. The results of 34 partially completed surveys were excluded from the analyses, **thus 64 complete surveys were analyzed denoting a response rate of 20.8%**.

Sample, Procedures, Response Rate

| Academic Program                                     | Survey<br>recipients | Survey respondents | Percent<br>Completed<br>(%) |
|--|----------------------|--------------------|-----------------------------|
| Bachelor of Arts in Business (BAB)                   | 146                  | 24                 | 16.4%                       |
| Bachelor of Arts in English and Communication (BAEC) | 67                   | 18                 | 26.9%                       |
| Bachelor of Science in Computer Science (BSCS)       | 50                   | 12                 | 24.0%                       |
| Bachelor of Science in Data Science (BSDS)           | 29                   | 7                  | 24.1%                       |
| Bachelor of Science in Engineering Sciences (BSES)   | 15                   | 3                  | 20.0%                       |
| Total  | 307                  | 64                 | 20.8%                       |

| Sex    | Graduating students | Survey respondents | Percent<br>Completed<br>(%) |
|--------|---------------------|--------------------|-----------------------------|
| Female | 209                 | 43                 | 20.6%                       |
| Male   | 98                  | 21                 | 21.4%                       |
| Total  | 307                 | 64                 | 20.8%                       |

The following procedures were followed:

- A letter from the Office of Institutional Research and Assessment was sent to each graduating student with a request to complete the survey. The letter included an explanation of the importance of the survey and the link to the on-line survey.
- A reminder email message was sent by the Office of Institutional Research and Assessment on the 27<sup>th</sup> of June 2023.

#### **Description**

Upon completion of the on-line survey, data was analyzed in SPSS. Descriptive analysis includes frequencies, calculation of mean values and standard deviations for categorical variables with Likert scale type response options.

## **Background Information**

Reponse rate: 20.8%

## **Program of Respondents**

|       | N  | %      |
|-------|----|--------|
| BAB   | 24 | 37.5%  |
| BSCS  | 12 | 18.8%  |
| BSES  | 3  | 4.7%   |
| BAEC  | 18 | 28.1%  |
| BSDS  | 7  | 10.9%  |
| Total | 64 | 100.0% |

## **Sex of Respondents**

|        | N  | %      |
|--------|----|--------|
| Female | 43 | 67.2%  |
| Male   | 21 | 32.8%  |
| Total  | 64 | 100.0% |

### **College of Respondents**

|       | N  | %      |
|-------|----|--------|
| CBE   | 24 | 37.5%  |
| CSE   | 22 | 34.4%  |
| CHSS  | 18 | 28.1%  |
| Total | 64 | 100.0% |

### What was your employment status during most of your graduate education?

|   | N  | %      |
|---|----|--------|
| Did not work                                      | 17 | 26.5%  |
| Work occasionally (either part time or full time) | 24 | 37.5%  |
| Worked regularly part time                        | 11 | 17.2%  |
| Worked regularly full time                        | 12 | 18.8%  |
| Total   | 64 | 100.0% |

## **Undergraduate Experience**

## **Overall satisfaction**

|   | Good/Excellent | Mean (scale 1-5) | St. dev. |
|---|----------------|------------------|----------|
| Overall and in general, how would you rate your | 92.2 %         | 4.2              | 0.6      |
| experience in your program? (N=64)              | 92.2 70        | 4.2              | 0.6      |

|   | Good/Excellent | Mean (scale 1-5) | St. dev. |
|---|----------------|------------------|----------|
| How would you rate your academic program at | 01 2 0/        | 4.0              | 0.7      |
| AUA? (N=63)                                 | 81.2 %         | 4.0              | 0.7      |

### During you undergraduate studies, did you experience: (N=64)

|   | Yes |       | Not sure |      | No |       |
|---|-----|-------|----------|------|----|-------|
|   | N   | %     | N        | %    | N  | %     |
| Stress regarding your studies                           | 56  | 87.5% | 2        | 3.1% | 6  | 9.4%  |
| Distraction from your studies due to social obligations | 38  | 59.4% | 5        | 7.8% | 21 | 32.8% |

## **Faculty and Courses**

### **Courses.** The level of agreement with the followings: (N=64)

|  | Agree/Strongly<br>Agree | Mean<br>(scale 1-5) | St. dev. |
|--|-------------------------|---------------------|----------|
| Interactions among students and faculty are characterized by mutual respect. | 93.8%                   | 4.1                 | 0.5      |
| The courses I have taken are intellectually challenging and stimulating.     | 75.0%                   | 3.9                 | 0.6      |
| The grading system at AUA is fair.   | 65.6%                   | 3.7                 | 0.8      |

#### <u>Faculty</u>. The level of agreement with the followings: (N=64)

|   | Agree/Strongly Agree | Mean<br>(scale 1-5) | St. dev. |
|---|----------------------|---------------------|----------|
| On the whole, faculty members were well qualified to teach their courses. | 84.4%                | 3.9                 | 0.6      |
| In general, the courses I took were well taught.                          | 82.2%                | 3.9                 | 0.6      |

## Answers to Open-Ended Questions $(coded)^1$

| V | What are the three things that you like most about AUA? |       |        |  |  |
|---|---|-------|--------|--|--|
| N | Response Option   | Count | %      |  |  |
| 1 | Overall atmosphere                                      | 42    | 65.6%  |  |  |
| 2 | Curriculum  | 18    | 28.1%  |  |  |
| 3 | Facilities  | 26    | 40.6%  |  |  |
| 4 | Extra-curricular activities                             | 9     | 14.1%  |  |  |
| 5 | Faculty   | 29    | 45.3%  |  |  |
| 6 | Faculty – student interaction                           | 21    | 32.8%  |  |  |
| 7 | Resources   | 14    | 21.8%  |  |  |
| 8 | Other   | 13    | 20.3 % |  |  |
|   | Total No. of respondents                                | 64    |        |  |  |

| What are the three most important things AUA could do to improve the quality of your undergraduate experience? (Openended, Responses coded) |                             |       |       |  |
|---|-----------------------------|-------|-------|--|
| N   | Response Option             | Count | %     |  |
| 1   | Curriculum                  | 35    | 54.7% |  |
| 2   | Facilities                  | 20    | 31.3% |  |
| 3   | Faculty                     | 18    | 28.1% |  |
| 4   | Support services            | 13    | 20.3% |  |
| 5   | Extra-curricular activities | 16    | 25.0% |  |
| 6   | Other                       | 22    | 34.3% |  |
|   | Total No. of respondents    | 64    |       |  |

<sup>&</sup>lt;sup>1</sup> The percent is calculated based on the total number of respondents.

## **Expectations for after graduation**

## What are your immediate plans after graduation? (N=64)

| Statement  | %     |  |
|--|-------|--|
| I plan to work full time or part time                                | 37.5% |  |
| I plan to continue my education in graduate/professional studies     | 4.7%  |  |
| I plan to work (full time or part time) AND continue my education in | 50.0% |  |
| graduate/professional studies  | 30.0% |  |
| I plan to do my military service                                     | 1.6%  |  |
| I don't have any plans   | 1.6%  |  |
| Other  | 4.6%  |  |

# If you plan to work after graduation, which of the following best reflects your current status? (N=57)

| Statement   | %     |
|---|-------|
| Already accepted a position                                   | 26.3% |
| Considering one or more job offers                            | 14.0% |
| Currently searching for a position                            | 26.3% |
| Will begin searching after graduation                         | 12.3% |
| Already have a position and plan to stay in the same position | 21.1% |